

Erskine Alumni Association Board Meeting

9:30 AM – October 10, 2020

Those present: H. Jordan, president; P. Cook, president-elect; Z. Davis, secretary; C. Borden; S. Cousar; S. Dagenhart; A. Dale; P. D. Davenport; L. Day; J. Deluca; C. Evans; W. Frampton; J. Gibson; J. Moore; D. Pendergrass; J. Richardson; R. Taylor; A. Thies; J. Van Riper; R. Gustafson, P. Bell and H. Crenshaw, staff

Those absent: C. Borden; P. Savarese; M. Pittendreigh

Call to Order and Invocation, H. Jordan, 9:37 AM

Agenda approved

Reports

President Gustafson's Comments

- 100+ COVID-19 cases on campus this semester; currently 18 active cases
- Certified contact tracers working on campus
- Many students get "lost" academically when they quarantine, especially if they go home
- All students have daily temperature check and asked about symptoms

President's Comments

- Sat in on the Board Meetings
- Campus feels a bit like summer school – not quite as lively

Alumni Relations & Campus Updates

J. P. Bell

- Currently working to replenish the Bridge Fund, to help those whose families have been impacted by the pandemic
- "Rethinking Development"
 - Goal is to rebuild old relationships and develop new ones

- Over the last several years, turnover in the Development Office has caused fragmentation in donor relations
- Segmenting donor base into communication preferences – letters, e-mails, texts, social media
- Funds available for renovation of former Chi House/Alumni House

H. Crenshaw

- Normally two major events – Homecoming & Alumni Day – and several smaller events
- Reimagining for virtual this year, still no date(s) set
- Moving forward, have a balance of in-person and virtual, professional and social
- Reinvigorating the Legacy Program

Breakout Sessions for Alumni Relations and Alumni Engagement

New Business

Bylaws Change for Electronic Voting, P. Cook

- **MOTION: To accept the amendments to the bylaws (as distributed) – PASSED**

Committee Reports

S. Cousar, Alumni Relations

Discussion of strengths, weaknesses, threats and opportunities for the Alumni Board

- Included the Legacy Program, building and maintaining relationships, communicating changes on campus and administratively
- Committee will review alumni association activities and bring ideas for discussion at next meeting

D. Pendergrass, Alumni Engagement

Discussion of ways to connect alumni with current students and faculty

- Publication of student theses to promote and communicate student achievement
- Develop master classes, so that alumni can communicate their expertise with students

Discussion

Discussion of positive outcome of online nomination for Alumni Board positions

Discussion of commendation for Dr. Gustafson, the faculty and staff

- Dr. Gustafson and all faculty and staff are working tirelessly to ensure Erskine is running as smooth as possible
- Dr. Gustafson takes time in the evening to communicate with parents and students with concerns
- **MOTION: To compose a letter of thanks and recognition for the diligence, hard work and leadership of Dr. Gustafson during the pandemic – PASSED**

Discussion of Erskine Charter Institute and their leadership during the transition to online learning

Minutes from August 1, 2020, meeting approved

Closing prayer by C. Evans

Meeting adjourned at 12:19 PM