



Visual Content Specialist

About Erskine College

At the heart of Erskine College is its Christian identity. The mission of Erskine College is to glorify God as a Christian academic community where students integrate knowledge and faith, equipped to flourish as whole persons prepared for lives of service, leadership, and influence through the pursuit of undergraduate liberal arts, graduate, and seminary education.

Description

Erskine is seeking a talented individual to help advance Erskine's brand by creating and producing video and photographic content and managing multi-media assets.

The ideal candidate should be creative, experienced in videography and photography, and committed to advancing Erskine's brand. Experience with graphic design is a plus.

Responsibilities

- Photography: take photos of Erskine events, campus scenery, student life, alumni, and other items as assigned; take photos for marketing and social media purposes; edit photos; manage student photographers; organize photo assets; manage cameras
- Videography: plan, produce, film, and edit videos that promote the college and document key events; organize video assets; manage video equipment
- Collaborate with other members of the Marketing and Communications team; work with Erskine's social media manager for event coverage and asset sharing
- Occasionally complete graphic design projects, as time and ability allow, assisting Erskine's graphic designers
- Other duties as assigned

Qualifications

- Bachelor's degree (preferred)
- Experience in videography and photography, including video production and editing

- Experience with video and photo editing software
- Experience using a drone for video and photography (preferred)
- An eye for visual details
- Willingness to work occasional nights and weekends
- Willingness to work collaboratively with others
- A basic knowledge of graphic design (with knowledge of InDesign and/or Illustrator) is a plus
- A personal relationship with Jesus Christ
- Commitment to Erskine's vision, mission, and statement of faith
- Willingness to offer spiritual support to students and staff

Application Supplements

To ensure full consideration, interested candidates should complete the online application, which can be found [here](#). In addition, please provide the following:

- Resume
- Cover letter
- References (at least three)
- Email samples of work in videography and photography to Brianne Holmes at holmes@erskine.edu or provide links to a portfolio with your application materials.